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Coming Soon to Mall of Georgia: Forever 21, Tilly's and fab'rik

Fully remodeled and new stores to provide shoppers with more fashion-forward choices in 2014

BUFORD, Ga. (February 26, 2014) — Fashionistas can anticipate new, trendy offerings at **Mall of Georgia** this year. Mall management is pleased to announce plans for major renovations at **Forever 21** and the addition of **Tilly's** and **fab'rik** in 2014. Forever 21 will also be relocating to a larger storefront to better serve shoppers. These new stores further enhance the appealing retail mix at the Southeast's premier family and shopping destination.

"We are thrilled to welcome these leading fashion brands," said Carol Cox, director of marketing and business development at Mall of Georgia. "The addition of a newly renovated Forever 21, Tilly's and fab'rik helps Mall of Georgia continue our commitment to better serve the Gwinnett community with an enhanced and ever-growing roster of retailers."

Forever 21, Inc. will debut its newly renovated 18,258 square foot space later this year in a new location with entrances on both the upper and lower level of the mall near Belk. Headquartered in Los Angeles, Forever 21, Inc. is a known for providing men and women with the hottest and latest trends in fashion and accessories at an affordable price. The specialty retailer's model of fast fashion works by keeping the offerings fresh with new merchandise brought in daily. Forever 21 operates more than 550 stores in the United States, with international operations in Canada, China, Colombia, Costa Rica, Europe, Hong Kong, India, Israel, Japan, Korea, Mexico, Philippines and United Kingdom.

Also opening in late 2014, **Tilly's** is set to offer shoppers an extensive assortment of brands and merchandise from the top players in the surf, skate, motocross and lifestyle apparel industry. The 6,445 square foot space, which will be located in Forever 21's previous space by Charlotte Russe on the lower level of the mall, will include clothing, shoes and accessories. Since opening its first store in Southern California in 1982, this specialty retailer has grown to 195 stores in 32 states and become an action sports apparel leader. With an unparalleled selection of popular brands and knowledge of ever-evolving trends, Tilly's will offer a variety of items for men and women with active lifestyles.

Opening in April, the 1,354 square foot **fab'rik** will deliver high style without the sticker shock. A shop-o-holic's dream, fab'rik offers a fashion-forward selection of women's apparel, shoes and accessories. Every fab'rik employee doubles as a personal stylist, so shoppers can look forward to a customized experience. With an emphasis on specialized style and customer service, the boutique is committed to helping shoppers feel confident and fashionable.

About Mall of Georgia

Mall of Georgia, the largest mall in the Southeast, features more than 200 stores including anchors Nordstrom, Belk, Dillard's, jcpenny and Macy's. "The Georgia Walk" through the mall features murals, artifacts, displays and themed courtyards showcasing Georgia history and heritage. A 20-screen theater, 3-D IMAX and the Pavilion live music amphitheatre provide ample entertainment options. Multiple restaurants offer an array of choices, from casual to fine dining. For a map and store listings, as well as directions, events and job listings, visit www.mallofgeorgia.com. Visit Mall of Georgia on [Facebook](#), [Twitter](#) and [Instagram](#).

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