The National Scenic Byways Program is part of the U.S. Department of Transportation, Federal Highway Administration. The program is a grass-roots collaborative effort established to help recognize, preserve and enhance selected roads throughout the United States. Since 1992, the National Scenic Byways Program has funded 2,672 projects for state and nationally designated byway routes in 50 states, Puerto Rico and the District of Columbia. The U.S. Secretary of Transportation recognizes certain roads as All-American Roads or National Scenic Byways based on one or more archeological, cultural, historic, natural, recreational and scenic qualities.

Accessing the Byway

The byway begins north of Robertstown at the intersection of GA-75 and GA-75 Alternate.

- Head north on GA-75 Alternate.
- Turn west on GA-180.
- Turn south on GA-348.
- Turn east to stay on GA-348.
- Turn east on the Unicoi Turnpike (GA -17) to get back to GA-75 and the end of the byway.

Breathtaking views, natural wonders, and Appalachian history combine to offer travelers a rare glimpse into a world of majestic splendor.

For additional information about the Russell-Brasstown Scenic Byway, seasonal events, local attractions or potential Byway corridors please contact the Georgia Mountains Regional Commission’s Scenic Byway Coordinator at (770)538-2626 or cwright@gmrc.ga.gov
Cool in the summer, mild in the winter, this byway beckons you to lose yourself in its luscious timberland. Linger atop Brasstown Bald (Georgia's tallest mountain) to absorb all 360-degrees of rolling highlands. Escape the crowds and retire to the cooling mists of the byway's numerous waterfalls. Got a hanker for a hike, but the Appalachian Trail isn't what you had in mind? Sparkling waterfalls and secluded valley views are just a short stroll from the main road. The average weekend hiker could spend years exploring these trails and never retrace a step. Share a meal at a cozy picnic site or break bread in a real Bavarian hamlet enveloped in the Georgian mountains. Whether you're looking to hike the hinterland or lounge in a lazy village, the Russell-Brasstown Byway is an ideal get-away.

Scenic wonders abound in this region of North Georgia. Venture into the Tray Mountain Wilderness, a 1,600 acre paradise for the whole family. Send your outdoorsmen to hunt the wild turkey, whitetail deer, quail, and even feral pigs that thrive in its rugged acres. Tramp down the paved path to Anna Ruby Falls and see where two creeks converge in the rare, 150-foot twin falls. Try to discover elusive Hidden Creek, which runs clear and cool for a day before it disappears. See the three tiers of Raven Cliff Falls, including its 100 foot cascade through a split in a solid rock outcropping. It is also an ideal destination for viewing dazzling fall color in the Chattahoochee-Oconee National Forest encircling the byway. State parks like Unicoi, a rustic haven of cottages and campgrounds, and Vogel, with its blazing expanse of wildflower trails, are easily accessible from the byway.

“When one tugs at a single thing in nature, he finds it attached to the rest of the world.”

— John Muir