YOUR GUIDE TO THE GAME’S MOST LEGENDARY EXPERIENCE

HOURS
Wide Open 7 Days a Week
Sun-Fri // 10:00am-5:00pm
Sat // 9:00am-6:00pm
Closed Thanksgiving Day & Christmas Day
*Opening & closing hours are subject to change.

HALL OF FAME STORE
Our retail store is centrally located with easy access from the street and within the Hall. Stocked with official Hall merchandise and select team gear, visit us today and take home the excitement of the Chick-fil-A College Football Hall of Fame.

SEASON TICKETS
Become a “member” of the Hall of Fame today. Season Ticket Holder benefits include free daily admission, special invitations to events and 15% off at the Hall of Fame store. Visit Fan Services or ask a Fan Ambassador for more information.

FOLLOW US
@cfbhall • cfbhall.com/allaccess

YOUR ALL-ACCESS PASS
Now that you have your badge, it’s time to kick off one of the most interactive experiences the game has ever seen. Walk by any of our state-of-the-art, RFID-enabled exhibits (denoted with on the guide) and you can spend the rest of your visit touring the Hall customized to your favorite team.

Make sure to register your badge at one of the kiosks in the Quad. Our Fan Ambassadors are standing by to help.

If you’re already upstairs, you can register your pass at any of the interactive stations on the second floor.

Now, for the locker room speech! We want you to get out there, engage with all of the interactive exhibits, and when you do, your experiences will be recorded and saved FOR YOU - FOR FREE. It’s all included with your admission allowing you to re-live one great moment after another — long after you’ve left.

Visit our site and log in using the email you registered and the personalized code (on the back of your All-Access Pass) to access and download the interactive takeaways from your visit.

And most importantly: this is a team sport, so don’t forget to share your highlights.
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FOUNDING PARTNERS

OFFICIAL SPONSORS
1st Floor

Helmet Wall Connected by Southwest Airlines
Registered? Great. Now, quick, look up! Did you see your team’s helmet light up on the wall? Nice. Your school is officially in the house!

Chick-Fil-A Peach Bowl Field
Warm up on our 45-yard indoor playing field before you begin your historical walk. Capture the action of your game-winning field goal with our new kick cam, test yourself with throwing drills and even catch some highlights on our 36-foot high definition video board.

Chick-Fil-A Why We Love College Football Gallery
Champions Archive
When you’re talking smack it’s best to back it up with hard data. Keep tabs on all the championships, trophies and accolades your team has hauled in over the years.

Media Wall
One of The Hall’s signature experiences. This one-of-a-kind, 52-foot long, multi-user touch screen sets the stage for an amazingly hi-tech and historically rich college football experience.

Coca-Cola Fans’ Game Day Gallery
Game Day Theater
You’ll be immersed in ultra high definition, 4K, live game action during this 10-minute heart-pounding film called “The Game of Your Life” narrated by legendary players and coaches.

Fight Song Karaoke
You bleed your team colors. Now it’s time to put your money where your mouthpiece is and belt out your fight song in front of strangers.

Special Exhibit Delivered by UPS
The plays in this exhibit are a short run and a touchdown. Explore what’s new!

Kia Building a Champion Gallery
Kia Performance Center
It’s your Pro Day. Lace ’em up and try your street shoes at the vertical leap, 40-yard dash, and agility test. And when you’re done, you’ll get a customized player card as a downloadable takeaway.

Meet the Players
Welcome to the Kia Building a Champion Gallery, where greats like Manning and Flutie dish on their college experience, from how they spent their downtime to how they dealt with the pressure.

Keys to the Play
Get schooled in a few stunts of the college football playbook. Learn the “Option” from Holtz, the “Air Ball” from Spurrier and the “Wishbone” from Barry Switzer. Warning: there will be a quiz.

Epic Rivalries
Few on either side of the Ohio State/Michigan rivalry know why they’re supposed to hate each other. Even fewer know that the Notre Dame/USC rivalry can be traced back to a couple of coaches’ wives hatching vacation plans. Stop by and get the scoop.

Take Your Team to the Top
Here’s your chance to recruit, micromanage players, glad-hand and wrangle some dollars to keep your team’s facilities something that will satiate your loyal fans. Only thing on the line is your job security. “Coach.”

3rd Floor

Hall of Fame
When you reach the top floor of The Hall, the National Football Foundation will introduce you to the astounding list of players and coaches that have taken up permanent residency here. A truly fitting, one-of-a-kind interactive monument to the game’s most towering figures.

Chick-Fil-A Building Leaders
No one is bigger than the game. But some causes certainly are. Acquaint yourself with a handful of great players and coaches that have used their platform to touch the lives of others long after their days on the field have ended.

Historically Black Colleges and Universities
These institutions of higher learning have a rich legacy of developing many African-American leaders across many fields, including the football playing field. Check out some of the notables in our Historically Black Colleges and Universities exhibit.

Badge Challenge
The All-Access Badge Challenge
Presented by
By completing all 20 activities you will have walked at least 1200 steps. You’ll find a special prize waiting for you at Fan Services (go on, it’s only another 100 steps required to redeem the prize).

Path to Success

Regions Bank Greatest Moments

AT&T Virtual Stadium

AT&T Call the Play
When an epic play is paired with an epic broadcaster call, an iconic sporting moment is cemented in time. Snap a hea dshot and microphone and call a few of the game’s most memorable plays.

Regions Bank Greatest Moments

FCA Heart of a Coach

Service Academies

Under Armour Evolution of Equipment

Chick-Fil-A Building Leaders
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MEET THE PLAYERS
FIGHT SONG KARAOKE
SCHOOL TRADITIONS
FACE PAINTING
COCA-COLA FANS’ GAME DAY GALLERY
GAME DAY THEATER
REGISTER YOUR ALL-ACCESS PASS
All right, huddle up! First stop? Represent. Visit one of the registration stations in The Quad, tell us your name, which school you go to war for and your email—then boom, your fully-interactive, 100% customized All-Access Pass is activated. Break!